

MARKETING NEW YORK

CELERY, CORN

AND LETTUCE

FILE COPY

FILE COPY

1976 CROP

FEDERAL-STATE MARKET NEWS SERVICE

FILE COPY

F O R E W O R D

This publication is a summary of marketing New York grown Celery, Corn, and Lettuce for the 1976 season. It contains shipping point and wholesale terminal market prices, volume moving from the growing area, and unloads received at 41 major terminal points. Other information, such as acreage, yield per acre, and production figures are also included. This summary is made available by the New York State Department of Agriculture & Markets, Division of Market Development cooperating with the U.S.D.A., Agricultural Marketing Service.

Information contained in this report was obtained from the daily reports issued by the Federal-State Market News Service offices in Newburgh and Rochester, New York. Other sources of information included New York growers and shippers, The Transportation Reports Section, Washington, D.C., and the Statistical Reporting Service of the Crop Reporting Board, USDA.

We wish to thank all segments of the fruit and vegetable industry for their cooperation in making this report possible.

Additional copies of this summary may be obtained upon request from the following:

Federal-State Market News Service
219 Quassaick Ave. Room #3
Newburgh, New York 12550
Phone: (914) 561-5086

Fred Teensma
Local Representative

Federal-State Market News Service
900 Jefferson Rd. Room 120
Rochester, New York 14623
Phone: (716) 244-0180

Leo Rittersbach
Local Representative

Released May 1977

TABLE OF CONTENTS
1976 CROP

	PAGE
Foreword	3
<u>CELERY NARRATIVE REVIEW</u>	5
Daily Eastern New York Celery Truck Shipments	6
Eastern New York F.O.B. Celery Prices	7
U.S. Weekly Celery Shipments	8
Wholesale Terminal Market Prices	9-10
U.S. Weekly Celery Unloads - 41 Cities.	10
Celery Acreage, Yield, and Production.	11
<u>SWEET CORN NARRATIVE REVIEW</u>	12
Eastern New York Sweet Corn Truck Shipments	13
Hudson Valley F.O.B. Corn Prices	14
Wholesale Terminal Market Prices	14
U.S. Weekly Sweet Corn Unloads - 41 Cities	15
New York Sweet Corn Acreage, Yield, and Production	16
<u>LETTUCE NARRATIVE REVIEW.</u>	17-18
Weekly New York Lettuce Truck Shipments	19
U.S. Weekly Lettuce Shipments	20
New York F.O.B. Lettuce Prices	20
Wholesale Terminal Market Prices	21
U.S. Weekly Lettuce Unloads - 41 Cities	22
Lettuce Acreage, Yield, and Production	23

C E L E R Y

1976 CROP

PLANTED ACREAGE: The total acreage planted in New York State in 1976 was 940 acres, an increase of 110 acres over the 830 acres planted in 1975 and slightly more than the 910 acres in 1974

PRODUCTION: Celery acreage harvested in New York in 1976 was 890 acres, an increase over the 810 acres harvested in 1975 and 820 acres in 1974. The yield per acre in 1976 was 344 hundredweight compared with a slightly lower yield of 322 hundredweight per acre in 1975 and a higher yield of 460 hundredweight in 1974.

GROWING CONDITIONS: Below normal rainfall was recorded during the beginning of the growing season and above normal precipitation was experienced in later months. With dry soil conditions in April irrigation was necessary. May was generally cool but in June weather turned warmer and celery made good growth. Temperatures in July were below normal and there was excessive moisture. The first part of August was again wet, with up to 2.5 inches of rain left by Hurricane Belle. September was cool with brief periods of hot weather and cloudy, wet weather prevailed at the end of September and the first part of October.

HARVEST: Light cutting began in the middle of July and peak harvest volume was reported in late September. Heavy rains delayed harvest periodically. Final light cuttings were made at the end of October. Mechanical harvesting was the principal method used.

MARKETING: Quality of celery offerings was good to very good until the latter part of the season, when quality was variable. Offerings were mostly of small or medium size. Celery was generally precooled before shipment. The first market report of F.O.B. Celery sales was issued July 20. Prices for 4 and 6 dozen sizes ranged \$5.50-6.50 during late July. Prices in August began at \$4.25-4.50 and declined to \$3.50 in mid August, in part due to competition with Western growing areas. Thereafter prices rose slowly to \$5.00-5.50, as national supplies were light. By the end of September prices declined to \$3.00-3.50 and the final report was issued October 13 when prices leveled at \$3.50-4.00. Most shipments were destined for fresh market and a few bulk sales of chopped celery were made to processors.

PACKAGING & TRANSPORTATION: Orange County Celery was packed in wirebound crates. All shipments were made by truck. Truck shipments were converted into carlot equivalents using the factor of 700 crates per carlot.

41 CITIES UNLOADS: New York grown celery was unloaded and sold mostly in the Northeastern States during 1976. New York City was the largest receiving point.

DAILY EASTERN NEW YORK CELERY TRUCK SHIPMENTS (CARLOTS) FOR 1976-EACH CARLOT REPRESENTS 700 WIREBOUND CRATES.

<u>DATE</u>	<u>NO. OF CARLOTS</u>	<u>DATE</u>	<u>NO. OF CARLOTS</u>	<u>DATE</u>	<u>NO. OF CARLOTS</u>
July 11	2	Aug. 25	9	Oct. 8	2
12	2	26	8	9	1
13	1	27	9	10	6
14	2	28	6	11	4
15	2	29	2	12	8
16	0	30	8	13	6
17	2	31	9	14	4
18	5			15	4
19	4	Sept. 1	8	16	2
20	7	2	7	17	4
21	4	3	4	18	5
22	3	4	1	19	3
23	4	5	2	20	3
24	1	6	8	21	2
25	6	7	10	22	0
26	4	8	10	23	0
27	6	9	6	24	2
28	9	10	4	25	0
29	8	11	5	26	2
30	7	12	4	27	2
31	4	13	4	28	1
		14	6		
Aug. 1	6	15	7		
2	4	16	5		
3	5	17	3		
4	4	18	5		
5	9	19	2		
6	4	20	7		
7	1	21	6		
8	3	22	8		
9	7	23	6		
10	6	24	5		
11	6	25	2		
12	3	26	6		
13	5	27	8		
14	6	28	8		
15	1	29	9		
16	6	30	10		
17	8				
18	6	Oct. 1	4		
19	7	2	6		
20	4	3	4		
21	5	4	10		
22	3	5	10		
23	6	6	11		
24	6	7	9		

SHIPMENTS BY SEASON

1976 Total Carlots 546

1975 Total Carlots 607

1974 Total Carlots 774

EASTERN NEW YORK F.O.B. CELERY PRICES - 1976 SEASON

Quotations are for sales on U.S.#1 Pascal stock wirebound crates unless otherwise stated.
All offerings precooled.

Date	2 Dozen	2½ Dozen	3 Dozen	4 & 6 Dozen
July 20	-	7.00-7.50	7.00	6.25-6.50
22	-	7.00	6.50	6.00-6.25
27	-	7.00	6.50-7.00	6.00-6.25
29	-	7.00	6.50-7.00	5.50-6.00
Aug. 3	6.00	5.25-6.25	5.00-5.75	4.25-4.50
5	5.70-6.00	5.25-6.00	5.00-5.50	4.00-4.50
10	5.00	5.25-5.50	5.00-5.10	3.75-4.00
12	-	5.25-5.50	4.75-5.50	3.75-4.00
17	-	4.25-4.75	3.75-4.75	3.50-4.00
19	-	4.25-4.50	3.75-4.00	3.50
24	-	4.00-4.25	3.50-3.75	3.50-3.75
26	-	4.00	3.50-3.75	3.50-3.75
31	-	4.75-5.25	4.00-4.50	3.75-4.25
Sept. 2	-	5.25-5.50	4.25-4.50	3.75-4.00
7	-	5.25-5.50	4.50-4.75	4.00-4.25
9	-	5.50-5.75	4.50-5.00	4.00-4.50
14	6.50	6.50-7.00	6.00-6.50	5.00-5.50
16	-	6.75-7.00	5.50-6.00	4.50-5.25
21	-	5.50	5.00-5.50	4.50-5.00
23	4.50	4.50-5.00	4.00-4.50	3.50
28	4.25	4.50	3.50-4.00	3.00-3.50
30	4.00-4.50	4.50	3.50-4.00	3.00-3.50
Oct. 5	5.00	5.00-5.50	4.00-4.50	3.50-4.00
7	5.00	5.00-5.50	4.00-4.50	3.50-4.00
13	4.50-5.00	5.00-5.50	4.00-4.50	3.50-4.00
15	4.50-5.00	5.00-5.50	4.00-4.50	-

U.S. WEEKLY CELERY SHIPMENTS IN STATES WHERE REPORTED BY TRANSPORTATION SECTION-MARKET NEWS SERVICE,
WASHINGTON, D.C. FOR 1976. CARLOT EQUIVALENTS (600-16⁺ CRATES PER CAR.)

WEEKS ENDING	(MOVEMENT SHOWN FOR NEW YORK ACTIVE SHIPPING PERIOD)			TOTAL
	NEW YORK	CALIFORNIA	MICHIGAN	
July 11	11	334	76	421
24	28	342	80	450
31	44	429	80	553
Aug. 7	33	335	95	463
14	36	368	105	509
21	37	289	108	434
28	47	340	109	496
Sept. 4	39	360	115	514
11	45	308	111	464
18	34	424	138	596
25	36	434	117	587
Oct. 2	51	412	103	566
9	47	494	90	631
16	34	518	66	618
23	17	580	6	603
30	7	490	-	497
TOTAL	546	6457	1399	8402

SOURCE: Transportation Section, Washington, D.C.

1976 WEEKLY PRICE RANGE OF NEW YORK CELERY SALES AT WHOLESALE TERMINAL MARKETS
ALL QUOTATIONS ARE FOR WIREBOUND CRATES UNLESS OTHERWISE STATED.

Week Ending	2 doz.	<u>B A L T I M O R E</u>	
		2½ doz.	3 doz.
Aug. 19	4.50-5.50	4.50-5.50	4.50-5.50
26	4.50-4.75	4.50-4.75	4.50-4.75
Sept. 2	-	5.00-5.50	4.50-5.00
9	-	-	-
16	6.50-7.00	6.50-7.00	6.50-7.00

Week Ending	2 doz.	<u>B O S T O N</u>			
		2½ doz.	3 doz.	4 doz.	6 doz.
July 22	6.00	-	6.50-7.75	6.75-7.00	-
29	-	-	-	4.00-5.00	4.00
Aug. 5	-	-	5.50	3.00-3.25	3.00
12	4.75-5.00	5.00-5.50	4.75-5.00	3.00	3.00
19	3.50-4.50	3.50-4.50	3.50-4.00	2.75-3.00	2.00-3.00
26	-	4.00-4.50	-	2.75-3.00	2.00
Sept. 2	-	4.00-5.00	4.00	3.00-3.25	-
9	5.50-6.00	5.00-5.25	4.00-5.00	4.00-5.00	3.50-3.75
16	5.00-5.50	4.50-5.00	4.00-4.25	4.00-4.25	-
23	-	-	3.50-3.75	3.50-3.75	-
30	4.00-4.50	4.50-5.00	4.00-4.50	-	-
Oct. 7	5.00	-	4.25-4.75	3.00-3.25	3.00-3.25
15	5.00-5.25	4.25-4.50	4.00-4.50	3.50-3.75	3.50

Week Ending	2 doz.	<u>N E W Y O R K C I T Y</u>		
		2½ doz.	3 doz.	4 doz.
July 22	-	6.00-7.00	6.50	-
29	-	-	-	-
Aug. 5	-	5.50-6.00	5.50	4.50
12	3.50	3.50-4.00	4.00	-
19	3.50-4.00	3.50-4.00	3.00-4.00	3.00
26	4.50	5.00	5.00	3.50
Sept. 2	5.50	5.50	4.00-4.50	-
9	6.00-7.00	-	-	-
16	7.00-7.50	7.50-8.00	-	-
23	5.50-6.50	5.50-6.00	5.50	-
30	4.00-4.50	4.50-5.50	4.00-4.50	-
Oct. 7	5.00-5.50	5.00-5.50	5.00-5.50	4.00
15	5.00-5.50	5.00-6.00	4.00-5.00	4.00

1976 WEEKLY PRICE RANGE OF NEW YORK CELERY SALES AT WHOLESALE TERMINAL MARKETS (continued)

Week Ending	P H I L A D E L P H I A			
	2 doz.	2½ doz.	3 doz.	4 doz.
July 22	6.00-6.50	6.50-7.00	6.00-6.50	6.00-6.50
29	-	7.50	6.50	6.50
Aug. 5	6.00-6.50	6.00-6.50	6.00	6.00
12	5.00-5.50	5.00-5.50	5.00	-
19	3.00-4.00	3.00-4.00	3.00-4.00	3.00-4.00
26	4.00-4.50	4.00-4.50	4.00	-
Sept. 2	5.00-5.50	5.00-5.50	5.00	-
9	5.50-6.00	5.50-6.50	5.50-6.00	5.00
16	7.00-7.50	7.00-8.00	6.75-7.50	6.00-7.00
23	7.00	7.00-7.50	6.00-7.00	6.00
30	5.00	5.00	4.50-5.00	-
Oct. 7	5.50-6.00	6.00-6.50	5.00	5.00
15	-	6.00	5.00-5.50	-

U.S. WEEKLY CELERY UNLOADS - 41 CITIES RAIL, BOAT AND TRUCK COMBINED IN CARLOT EQUIVALENTS BY STATES OF ORIGIN DURING NEW YORK ACTIVE SHIPPING SEASON.

Week Ending	New York	Calif.	Michigan	Ohio	Others	Total
July 16	4	307	34	14	6	365
23	14	267	34	11	3	329
30	17	233	35	20	4	309
Aug. 6	23	254	44	16	3	340
13	21	279	51	15	4	370
20	21	250	46	11	2	330
27	27	210	51	11	1	300
Sept. 3	26	223	69	17	3	338
10	26	191	56	15	6	294
17	30	259	72	12	5	378
24	31	231	61	18	11	352
Oct. 1	37	235	52	11	11	346
8	27	254	54	6	9	350
15	32	256	51	3	14	356
22	16	300	40	1	11	368
29	8	305	17	1	18	349
TOTALS	360	4054	767	182	111	5474

The "41 Markets" include Atlanta, Baltimore, Birmingham, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Fort Worth, Houston, Indianapolis, Kansas City, Louisville, Memphis, Miami, Milwaukee, Minneapolis, Nashville, New Orleans, New York, Philadelphia, Pittsburgh, Providence, St. Louis, St. Paul and Washington, Albany, Columbia, Los Angeles, Newark, Oakland, Oklahoma City, Portland, Salt Lake City, San Antonio, San Francisco, Seattle and Tacoma.

SOURCE: Weekly Summary Shipments and Unloads - Transportation Section - Market News Branch A.M.S. - U.S.D.A.

CELERY FOR FRESH MARKET AND PROCESSING: ACREAGE AND YIELD PER ACRE, 1974-76

SEASON AND STATE	PLANTED ACREAGE			HARVESTED ACREAGE			YIELD PER ACRE		
	1974	1975	1976	1974	1975	1976	1974	1975	1976
	ACRES			ACRES			HUNDRED WEIGHT		
SUMMER:									
California (Cent.Coast)	4,000	3,300	3,800	3,900	3,200	3,700	560	585	550
Michigan	2,100	2,200	1,900	2,000	1,900	1,800	450	430	445
NEW YORK	720	680	790	650	660	760	460	305	340
Ohio	260	250	270	240	240	220	425	420	470
TOTAL SUMMER	7,080	6,430	6,760	6,790	6,000	6,480	513	499	493
FALL:									
California (So.Coast)	1,800	1,600	1,800	1,800	1,600	1,800	600	580	600
California (Cent.Coast)	4,100	4,300	4,900	4,100	4,300	4,900	605	570	580
Florida	2,000	1,500	1,800	1,900	1,500	1,800	375	300	340
Michigan	400	200	600	400	200	500	435	440	430
NEW YORK	190	150	150	170	150	130	470	400	370
Washington	230	250	250	230	250	250	440	465	500
TOTAL FALL	8,720	8,000	9,500	8,600	8,000	9,380	538	512	525
U.S. TOTAL 1/	35,000	33,280	34,510	32,690	31,750	33,260	504	498	503

CELERY FOR FRESH MARKET AND PROCESSING: PRODUCTION AND VALUE, 1974-76

STATE AND SEASON	PRODUCTION			VALUE					
	1974	1975	1976	PER CWT.			TOTAL		
				1974	1975	1976	1974	1975	1976
1,000 CWT.			DOLLARS			1,000 DOLLARS			
SUMMER:									
California (Cent.Coast)	2,184	1,872	2,035	5.97	6.58	6.29	13,036	12,318	12,807
Michigan	900	817	801	7.13	7.97	8.54	6,419	6,514	6,842
NEW YORK	299	201	258	7.20	7.92	8.44	2,153	1,592	2,177
Ohio	102	101	103	8.09	8.57	9.41	825	866	969
TOTAL SUMMER	3,485	2,991	3,197	6.44	7.12	7.13	22,433	21,290	22,795
FALL:									
California (So.Coast)	1,080	928	1,080	5.10	11.60	9.10	5,508	10,765	9,828
California (Cent.Coast)	2,481	2,451	2,842	5.59	9.87	7.85	13,868	24,185	22,299
Florida	713	450	612	5.70	13.00	12.70	4,064	5,850	7,772
Michigan	174	88	215	6.37	6.66	8.48	1,109	586	1,823
NEW YORK	80	60	48	6.78	9.90	7.70	542	594	370
Washington	101	116	125	6.67	9.41	7.06	674	1,092	883
TOTAL FALL	4,629	4,093	4,922	5.57	10.50	8.73	25,765	43,072	42,975
U.S. TOTAL 1/	16,476	15,826	16,722	5.70	7.46	8.22	93,956	118,122	137,374

1/ Includes Winter and Spring.

SOURCE: Crop Reporting Board, SRS, U.S.D.A. - Vegetables - Fresh Market 1976 Annual Summary.

S W E E T C O R N

1976 CROP

PLANTED ACREAGE: In New York in 1976, acreage planted in sweet corn was 16,300 acres, the same as in 1975. 16,000 acres were planted in 1974.

PRODUCTION: New York harvested sweet corn acreage was reduced to 15,300 acres, down from the 16,000 acres harvested in 1975 and slightly more than the 15,000 acres in 1974. The yield per acre in 1976 was 65 hundredweight, the same as in the previous season but less than the 78 hundredweight per acre of 1974.

GROWING CONDITIONS: Sweet corn plantings were generally on schedule. There was below normal rainfall in June, but weather was warm. Humid, rainy weather was experienced the first part of July. The first part of August was also wet, curtailing harvesting but later in the month and early September shippers experienced many clear days. The end of September was hot and humid, with some rains, bringing the season to a close.

HARVEST: Light harvest began in the third week of July and peak harvest occurred the week of August 15-21. Harvest ended late in September with cooler weather and some rain. Shipments reported in 1976 totaled 848 carlots compared with 934 a year ago. Harvesting was done by manual labor and mechanical harvesters.

MARKETING: The quality of sweet corn offerings was generally good in 1976. Most corn was pre-cooled and iced before shipment. The first reported covering F.O.B. prices for corn from the Hudson Valley was issued on July 26. Yellow corn in crates or sacks of 4 1/2 to 5 dozen ears ranged \$3.50 to \$4.50 in the end of July. In the first part of August prices held at \$3.00 to \$3.50 while in the second half yellow corn ranged \$2.50 to \$3.00.

Early in September prices advanced, reaching \$5.00 by September the 14th, followed by a decline to \$3.50 last two weeks of September. The final market report for sweet corn in 1976 was released September 28th.

PACKAGING: Sweet corn was packed in wirebound crates and paper or mesh sacks of approximately 4 1/2 to 5 dozen ears. Containers were usually iced.

TRANSPORTATION: All shipments were made by truck. Truck shipments were converted into carlot equivalents using the factor of 725 containers per carlot.

41 CITIES UNLOADS: The principle markets for New York sweet corn were Albany, Atlanta, Baltimore-Washington, Boston, Buffalo, New York City and Philadelphia.

1976 EASTERN NEW YORK SWEET CORN TRUCK SHIPMENTS IN CARLOT EQUIVALENTS - (CARLOT-725 CRATES)

DATE	NUMBER OF CARLOTS	WEEKLY TOTAL	DATE	NUMBER OF CARLOTS	WEEKLY TOTAL
July 23	1		Sept. 5	12	
24	2	3	6	11	
25	6		7	11	
26	4		8	11	
27	6		9	9	
28	5		10	8	
29	12		11	1	63
30	6		12	10	
31	7	46	13	8	
			14	12	
Aug. 1	17		15	13	
2	20		16	6	
3	19		17	2	
4	23		18	9	60
5	22		19	11	
6	14		20	10	
7	8	123	21	14	
8	27		22	12	
9	30		23	9	
10	5		24	4	
11	24		25	3	63
12	26		26	9	
13	9		27	7	16
14	9	130			
15	23				
16	26				
17	24				
18	22				
19	25				
20	18				
21	7	145			
22	16				
23	22				
24	21				
25	22				
26	22				
27	11				
28	6	120			
29	13				
30	15				
31	11				
Sept. 1	17				
2	13				
3	10				
4	-	79			

SHIPMENTS BY SEASON:
 1976 Total Carlots 848
 1975 Total Carlots 934

HUDSON VALLEY NEW YORK F.O.B. CORN PRICES 1976 SEASON
Wirebound Crates or Paper Sacks approximately 4½-5 dozen.

DATE	YELLOW	DATE	YELLOW
July 27	4.00-4.50	Sept. 2	3.00-3.50
29	3.50-4.00	7	4.00
		9	4.00-4.50
Aug. 3	3.00-3.50	14	5.00
5	3.00-3.50	16	4.00-4.50
10	-	21	3.50
12	3.00-3.50	23	3.50
17	3.00	28	3.50
19	2.75-3.00		
24	2.50		
26	2.50-2.75		
31	3.00		

1976 WEEKLY PRICE RANGE FOR SALES OF NEW YORK SWEET CORN AT IMPORTANT WHOLESALE TERMINAL MARKETS

WEEK ENDING	WIREBOUND CRATES			NEW YORK CITY YELLOW	PHILADELPHIA YELLOW
	ATLANTA YELLOW	WHITE	BALTIMORE YELLOW		
July 30	-	-	-	4.00-4.75	-
Aug. 6	-	-	-	3.50-4.50	-
13	-	-	-	4.00	4.00
20	4.50	5.50	-	3.00-3.50	2.00-3.00
27	4.00-4.50	5.75-6.00	-	2.25-3.00	-
Sept. 3	4.00	-	3.50-4.50	3.00-4.50	-
10	4.75-5.25	4.75-5.00	-	4.00-5.50	-
17	5.50	-	5.50	5.25-6.00	6.00
24	-	-	5.00-5.50	4.50-5.00	4.50-5.00

U. S. WEEKLY SWEET CORN UNLOADS - 41 CITIES - RAIL, BOAT, AND TRUCK COMBINED IN CARLOT EQUIVALENTS
DURING HUDSON VALLEY, NEW YORK ACTIVE SHIPPING SEASON - 1976 CROP - CARLOT - 725 CRATES

WEEK ENDING	NY	CA	CO	DE	FL	GA	IL	MI	NJ	OH	OTHERS*	TOTAL
July 16	4	120	-	5	50	36	18	-	80	25	194	532
23	24	111	15	19	13	26	22	6	81	34	177	528
30	35	100	23	24	5	18	33	18	80	55	155	546
Aug. 7	77	114	30	18	6	11	29	36	87	70	170	648
13	91	110	42	12	3	13	28	24	57	76	123	579
20	97	73	75	13	3	8	21	30	54	42	124	540
27	107	67	59	13	-	5	26	17	33	41	117	485
Sept. 3	111	90	41	4	2	4	26	29	21	24	121	473
10	69	42	47	5	-	6	19	13	12	30	62	305
17	73	79	36	4	-	6	17	12	5	8	69	309
24	83	34	32	1	4	1	12	11	5	16	53	252
Oct. 1	52	28	12	-	25	1	11	8	4	10	44	195
8	35	23	7	-	78	-	1	7	2	2	26	181
15	21	20	-	-	123	-	-	1	1	-	21	187
22	1	29	-	-	163	-	-	-	-	-	17	210
TOTAL	880	1040	419	118	475	135	263	212	522	433	1473	5970

*OTHERS includes Alabama, Connecticut, Kansas, Maryland, Massachusetts, Minnesota, Tennessee, Virginia, Washington, and West Virginia, Missouri, North Carolina, Pennsylvania, South Carolina.

The "41 Markets" include Atlanta, Baltimore, Birmingham, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Forth Worth, Houston, Indianapolis, Kansas City, Louisville, Memphis, Miami, Milwaukee, Minneapolis, Nashville, New Orleans, New York, Philadelphia, Pittsburgh, Providence, St. Louis, St. Paul, Washington, Albany, Columbia, Los Angeles, Newark, Oakland, Oklahoma City, Portland, Salt Lake City, San Antonio, San Francisco, Seattle and Tacoma.

SOURCE: Weekly Summary Shipments and Unloads - Transportation Section - Market News Branch - AMS-USDA

NEW YORK SWEET CORN FOR FRESH MARKETS: ACRES, YIELD, PRODUCTION, PRICE AND VALUE, 1972-76

YEAR	PLANTED ACREAGE	HARVESTED ACREAGE	YIELD PER ACRE	PRODUCTION	PRICE PER CWT	VALUE
	<u>ACRES</u>		<u>CWT.</u>	<u>1,000 CWT.</u>	<u>DOLLARS</u>	<u>1,000 DOLLARS</u>
1972	16,200	14,500	65	943	6.14	5,790
1973	16,100	15,200	71	1,080	5.97	6,447
1974	16,000	15,000	78	1,165	6.65	7,746
1975	16,300	16,100	65	1,041	7.47	7,774
1976	16,300	15,300	65	995	7.54	7,502

SOURCE: New York Agricultural Statistics 1976 - New York Crop Reporting Service, Albany, New York

& Vegetables - Fresh Market 1976 Annual Summary - Crop Reporting Board SRS-USDA

L E T T U C E
1976 CROP

PLANTED ACREAGE: The total lettuce acreage planted in New York in 1976 was 3,900 acres, less than the 1975 acreage of 4,500 and 4,000 acres in 1974.

PRODUCTION: New York lettuce acreage harvested in 1976 was 2,800 acres, down from the 3,200 acres harvested in 1975 and 1974. The yield per acre in 1976 was 180 hundredweight per acre, compared with 193 hundredweight in 1975 and 198 hundredweight in 1974.

PACKAGING: Iceberg lettuce was packed in cartons of 24 heads and vacuum cooled as required by article 13-C of the New York State Agriculture & Markets Law. Romaine was packed in 1 1/9 bushel crates and cartons, usually containing 14-18 heads each. Boston type lettuce was packed in Eastern Boston crates of 1 1/9 bushel crates containing 24 heads.

TRANSPORTATION: All shipments were made by truck. Truck shipments were converted to carlot equivalents by using the factors of 825 cartons per carlot for Iceberg and 850 packages per carlot for Boston and Romaine lettuce.

41 CITIES UNLOADS: New York grown lettuce was unloaded and sold mostly in Northeastern markets. Major receiving points were Baltimore-Washington, Boston, New York City, Philadelphia and Pittsburgh.

EASTERN NEW YORK - ORANGE COUNTY

GROWING CONDITIONS: Early growth was marked with some burn off, and replanting was sometimes necessary. Early stands were spotty and light, but crop made good growth June. Rains late in June and the first part of July resulted in reducing the quality of lettuce as well as delaying harvest somewhat. Quality improved later in July as more favorable weather was experienced. After heavy rains left by Hurricane Belle early in August marketable supplies were practically finished.

(EASTERN NEW YORK - CONTINUED)

HARVEST: Light cutting of Boston and Romaine type lettuce began in mid June followed by harvest of iceberg lettuce by the end of June. Peak harvest was reached in the second and third weeks of July when 191 loads were shipped. Rains in late July and early August delayed harvesting and resulted in dirty lettuce, and some acreage was left unharvested.

MARKETING: The first market report of Orange County Lettuce F.O.B. prices was released on June 22. Boston lettuce initially brought \$3.00 per crate, advanced to \$3.50 the first week of July and after a brief decline to as low as \$2.50, prices increased to \$4.25-4.50 the first part of August. At the end of the season prices rose to \$4.50-5.00. Romaine lettuce was priced \$1.50-2.25 the first few weeks of the season and by the end of July prices rose to \$3.00-3.50. By the third week of August prices advanced to \$3.50-4.00. Iceberg lettuce began the season at \$3.50 and by the first week of July was priced \$4.50-5.00. Thereafter prices declined, but by the week ending July 23 limited offerings brought as high as \$8.00, due to a demand exceeding the national supply. After that week supplies of iceberg lettuce became insufficient to quote. The last report for Orange County lettuce was released on August 17.

LETTUCE (Continued)

WESTERN NEW YORK-OSWEGO

HIGHLIGHTS - All plantings delayed by wet fields. Cool weather delayed maturity and harvest schedules. Selling volume was limited by light supplies through the deal. Prices in upward trend during most of the season and closed strong.

ACREAGE - Oswego County lettuce acreage totaled 843 acres on June 4, down 17 percent from 1975, according to the New York Crop Reporting Service. Last year, the 1975 acreage on corresponding June 4 totaled 1,012 acres but by mid-August, all lettuce plantings had increased to 2,290 acres. Similar late plantings this year also increased total acreage.

Lettuce acreage declined sharply in all other Upstate muckland sections. Elba section acreage decreased 87 percent this season and for the first time in recent years no vacuum cooling facilities were available. Canastota, Potter and Prattsburg sections also showed sharp acreage declines from the previous year.

Erie, Chautauqua and Niagara Counties in the western end of the state followed their traditional early harvest pattern. These sections marketed their first Iceberg lettuce during the first week of June and finished their deal late that month.

WEATHER AND CROP - Oswego lettuce seeding schedules were delayed by wet fields from the start. Excess moisture continued to be a problem during the first half of July and replanting continued well into that month. Cool weather favored quality during most of the harvest season but also resulted in maturity delays and lengthened between field skips. Widespread anticipation of heavy late season offerings never materialized and supplies were light to the end. There was no supply peak this season.

MARKETING - Light offerings during the early part of July sold at mostly \$4.00-4.50 per carton 24s vacuum cooling included. During the latter half of July, offerings continued limited because of the weather and prices advanced to mostly \$6.25-7.00/carton. Prices touched a high of \$7.50 during the last week of July and first week of August. Prices declined during the remainder of August with most sales at \$5.00-5.50. After Labor Day, the market strengthened and prices advanced to \$7.50-8.50 per carton. The deal finished during the last week of September at \$5.00-7.00/carton. Canadian buyers were active during most of the season and the increased buying was attributed to demand resulting from crowds attending the Montreal Olympic Games.

MOVEMENT - Early season wet weather coupled with a cool growing season resulted in a light volume harvest and total shipments for the 1976 crop season came in at a light 788 carlot equivalents compared to 1106 last season.

WEEKLY NEW YORK LETTUCE TRUCK SHIPMENTS - 1976 SEASON, SHOWN IN CARLOT EQUIVALENTS
 ONE CARLOT - 825 CARTONS OF ICEBERG OR 830 CARTONS OF BOSTON OR ROMAINE TYPE

WEEK ENDING	EASTERN NEW YORK	WESTERN NEW YORK	COMBINED
June 19	8	-	8
26	41	-	41
July 3	67	-	67
10	78	34	112
17	91	59	150
24	100	64	164
31	70	72	142
Aug. 7	43	58	101
14	23	60	83
21	3	59	62
28	-	79	79
Sept. 4	-	92	92
11	-	88	88
18	-	86	86
25	-	35	35
Oct. 2	-	2	2
1976 TOTAL	524	788	1312
1975 TOTAL	520	1106	1626
1974 TOTAL	614	946	1560

U.S. WEEKLY LETTUCE SHIPMENTS IN STATES WHERE REPORTED BY TRANSPORTATION SECTION - MARKET NEWS SERVICE, WASHINGTON, D.C. FOR 1976 NEW YORK ACTIVE SHIPPING PERIOD, IN CARLOT EQUIVALENTS (AZ, CA, - 1000 CTNS. ALL OTHERS 825 CTNS).

WEEK ENDING	NEW YORK	CALIFORNIA	COLORADO	MICHIGAN	NEW JERSEY	OTHERS	TOTAL
June 19	8	2182	-	-	81	-	2271
26	41	2201	-	-	13	-	2255
July 3	67	2016	-	-	-	-	2083
10	112	1640	-	-	-	-	1752
17	150	1671	105	28	-	-	1954
24	164	1513	246	50	-	-	1973
31	142	1355	343	16	-	-	1856
Aug. 7	101	1770	318	1	-	-	2190
14	83	1985	177	11	-	-	2256
21	62	1491	268	27	-	-	1848
28	79	1677	244	11	-	-	2011
Sept. 4	92	1910	249	11	-	-	2262
11	88	1689	133	11	-	1	1922
18	86	2134	100	13	1	-	2334
25	35	1982	9	-	35	-	2061
TOTAL	1310	27,216	2192	179	130	1	31,028

SOURCE: Transportation Section, Washington, D.C.

NEW YORK F.O.B. LETTUCE PRICES - 1976 SEASON

WEEK ENDING	<u>EASTERN NEW YORK</u>			<u>WESTERN NEW YORK</u>
	BIG BOSTON EASTERN BOSTON CRTS OR 1 1/9 BU CRTS.	ROMAINE 1 1/9 BU CRTS & CTNS	ICEBERG CTNS 24'S	ICEBERG CTNS 24'S
June 25	3.00	1.50-2.00	3.50	-
July 2	3.25-3.50	1.75-2.00	3.50-4.00	-
9	3.50	1.75-2.25	4.50-5.00	-
16	2.50-3.50	2.00-2.25	3.75-4.50	3.75-4.50
23	3.00-3.50	2.25-3.00	5.00-8.00	3.75-7.00
30	3.50-4.50	3.00-3.50	-	7.00-7.50
Aug. 6	4.25-4.50	3.00-3.50	-	6.00-7.50
13	4.25-5.00	3.00-4.00	-	5.00-6.50
20	4.50-5.00	3.50-4.00	-	5.00-5.50
27	-	-	-	5.00-5.50
Sept. 3	-	-	-	5.00-6.25
10	-	-	-	6.00-7.50
17	-	-	-	7.50-8.50
24	-	-	-	5.00-7.00

1976 WEEKLY PRICE RANGE OF NEW YORK LETTUCE SALES AT WHOLESALE TERMINAL MARKETS

WEEK ENDING	NEW YORK CITY EASTERN NEW YORK			WESTERN NEW YORK
	ICEBERG CTNS 24S	BOSTON TYPE 1 1/9 BU CTNS	ROMAINE 1 1/9 BU CTNS	ICEBERG CTNS 24S
June 25	-	4.00-4.50	2.00-2.50	-
July 2	3.50-4.00	5.00	2.00-3.00	-
9	3.50-4.00	3.50-4.00	2.75-3.50	-
16	4.00-4.50	4.50-5.00	2.00-2.50	-
23	4.00	4.00-5.00	2.50-3.00	-
30	6.00-7.00	4.00-5.00	3.00-3.50	6.00-6.50
Aug. 6	-	5.50-6.50	3.50-3.75	5.00-5.50
13	-	5.50-6.50	4.00-4.50	5.50-6.00
20	-	6.00-6.50	4.50-5.00	5.00-5.50
27	-	5.00-6.00	4.50-6.00	6.00
Sept. 3	-	5.50-6.00	4.50-5.50	8.00-9.00
10	-	5.50-6.00	3.50-4.50	8.00-10.00
17	-	6.00	4.00-6.00	10.00-11.00
24	-	5.00-6.00	4.00-4.50	6.00-8.00

WEEK ENDING	PHILADELPHIA		
	ICEBERG CTNS 24S	ROMAINE 1 1/9 BUSHEL CRTS & CTNS	BIG BOSTON BUSHEL CRTS 24S
July 2	4.00	3.50	-
9	4.00-5.00	-	-
16	5.00	2.50-4.00	-
23	3.50-4.00	4.00-4.50	-
30	7.50-8.00	2.50-3.50	-
Aug. 6	6.00-7.00	4.50-5.00	-
13	5.00	5.50	-
20	-	7.00-7.50	-
27	4.00-5.50	5.00-7.00	5.00
Sept. 3	6.00-9.00	5.00-6.00	-
10	7.00-8.00	4.00-4.50	-
17	8.00-11.00	-	-
24	7.00-7.50	-	-

WEEK ENDING	BOSTON		PITTSBURG
	ICEBERG CTNS 24S	ROMAINE 1 1/2 BUSHEL CTNS	ICEBERG CTNS 24S
July 9	-	-	4.50-5.00
16	-	-	3.50
23	-	-	6.00
30	7.50-9.50	-	8.00-8.50
Aug. 6	6.00-8.00	-	-
13	-	6.50	-
20	-	6.50	-
27	-	7.50	-

U. S. WEEKLY LETTUCE UNLOADS - 41 CITIES - RAIL, BOAT AND TRUCK COMBINED IN CARLOT EQUIVALENTS BY STATE OF ORIGIN DURING NEW YORK ACTIVE SHIPPING SEASON.

WEEK ENDING	NEW YORK	CALIF.	COLORADO	MICHIGAN	NEW JERSEY	OHIO	OTHERS	TOTAL
June 11	5	1221	2	-	110	17	76	1431
18	10	1309	9	-	65	22	53	1468
25	26	1336	11	2	42	29	53	1499
July 2	22	1296	8	4	24	34	70	1458
9	32	1150	6	4	18	29	83	1322
16	52	1093	11	16	18	31	93	1314
23	66	1097	60	23	14	32	80	1372
30	64	1022	90	16	12	25	65	1294
Aug. 6	55	954	128	5	17	20	70	1249
13	38	1153	107	6	14	23	71	1412
20	39	1211	90	16	15	27	72	1470
27	34	1039	106	31	8	26	52	1296
Sept. 3	47	1048	104	20	11	28	60	1318
10	36	888	94	13	11	29	54	1125
17	55	1103	66	15	19	27	48	1333
24	34	1109	35	12	27	28	40	1285
Oct. 1	19	1048	5	10	62	30	77	1251
8	23	839	7	12	81	34	138	1134
15	12	1012	15	6	46	31	167	1289
22	3	995	2	4	30	32	257	1323
29	3	1053	1	3	20	24	250	1354
TOTAL	675	22,976	957	218	664	578	1929	27,997

The "41 Markets" include Atlanta, Baltimore, Birmingham, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Fort Worth, Houston, Indianapolis, Kansas City, Louisville, Memphis, Miami, Milwaukee, Minneapolis, Nashville, New Orleans, New York, Philadelphia, Pittsburgh, Providence, St. Louis, St. Paul, Washington, Albany, Columbia, Los Angeles, Newark, Oakland, Oklahoma City, Portland, Salt Lake City, San Antonio, San Francisco, Seattle and Tacoma.

SOURCE: Weekly Summary Shipments and Unloads - Transportation Section - Market News Branch - AMS - USDA

LETTUCE FOR FRESH MARKET: ACREAGE AND YIELD PER ACRE. 1974-76

STATE	PLANTED ACREAGE			HARVESTED ACREAGE			YIELD PER ACRE		
	1974	1975	1976	1974	1975	1976	1974	1975	1976
	ACRES			ACRES			HUNDRED WEIGHT		
SUMMER:									
California	38,000	41,300	36,400	38,000	41,000	36,400	280	270	285
Colorado	4,800	4,600	5,000	4,400	4,300	4,800	235	225	255
Connecticut 1/	260	260		250	210		130	145	
Massachusetts 1/	400	400		370	350		135	160	
Michigan	1,500	1,600	1,600	1,500	1,300	1,400	175	150	170
New Jersey	700	800	800	600	500	600	185	190	180
New York	4,000	4,500	3,900	3,200	3,200	2,800	198	193	180
Ohio	1,000	900	900	800	700	700	140	130	120
Oregon 1/	550	600		550	600		185	190	
Washington	1,400	1,300	1,300	1,300	1,200	1,200	165	170	195
Wisconsin	1,200	1,400	1,500	1,100	900	1,400	200	120	230
TOTAL	53,810	57,660	51,400	52,070	54,260	49,300	258	250	265

LETTUCE FOR FRESH MARKET: PRODUCTION AND VALUE. 1974-76

STATE	PRODUCTION			VALUE PER CWT.			TOTAL VALUE		
	1974	1975	1976	1974	1975	1976	1974	1975	1976
SUMMER:									
California	10,640	11,070	10,374	6.11	6.32	11.00	65,010	69,962	114,114
Colorado	1,034	968	1,224	6.00	6.66	9.81	6,204	6,447	12,007
Connecticut 1/	33	30		10.40	10.30		343	309	
Massachusetts 1/	50	56		10.80	10.50		540	588	
Michigan	263	195	238	8.60	9.67	13.90	2,262	1,886	3,308
New Jersey	111	95	108	6.87	7.33	11.00	763	696	1,188
New York	635	616	504	9.00	8.46	11.80	5,714	5,214	5,947
Ohio	112	91	84	23.40	21.50	27.70	2,621	1,957	2,327
Oregon 1/	102	114		11.10	11.90		1,132	1,357	
Washington	215	204	234	4.46	6.06	8.08	959	1,236	1,891
Wisconsin	220	108	322	7.80	9.98	12.40	1,716	1,078	3,993
TOTAL	13,415	13,547	13,088	6.50	6.70	11.10	87,264	90,730	144,775

1/ Estimates discontinued in 1976.

SOURCE: Crop Reporting Board SRS-USDA. Vegetables Fresh Market 1976 Annual Summary